

〈The 7th Asia VE Conference in South Korea〉

**ASIA
2018**

Creating value
through networking of VE / VM experts

2018 ASIA VE Conference

Creating revenue opportunities with VM



- **Date** **October 18th – 19th in 2018**
- **※ Special culture experience on October 20th (SAT)**
Hwagung romance, traditional performances & etc. In Suwon Hwaseong
- **Hotel & Travel** **Value Hotel Worldwide High End, 6F**
299, Hyowon-ro, Paldal-gu, Suwon-city, South Korea (Suwon City Hall Station Exit 10)
- **Contents** **VM Awards to Corporates & Individuals, VE Papers & Presentations, Expert Networking, etc.**
- **Rate : \$200/ ¥200,000 & Bench Marking Rate: \$100/ ¥100,000**

‘ GLOBAL VALUE CREATION ’

**SAVE International &
Society of Korean Value Management**

Schedule - The 7th AISA VE Conference

Thursday, October 18, 2018

Time	Contents		Remarks
09:00 ~ 09:30	Reception & Events		
09:30 ~ 10:00	Opening ceremony including guest introduction		President of SKVE
10:00 ~ 10:30	Congratulations, Awards		Greeting
10:30 ~ 11:00	Keynote Speaker		Mr. Jundong Jye
11:00 ~ 12:00	Keynote Speaker		<u>SAVE International</u>
12:00 ~ 13:30	Lunch		
	Concurrent Session (Construction & Public)	Concurrent Session (Manufacturing & Services)	
13:30 ~ 14:10	Session 1	Session 1	Speaker
14:10 ~ 14:50	Session 2	Session 2	Speaker
14:50 ~ 15:30	Session 3	Session 3	Speaker
15:30 ~ 16:30	Session 4	Session 4	Speaker
16:30 ~ 17:00	Session 5	Session 5	Speaker

Friday, October 19, 2018

Time	Contents		Remarks
	Concurrent Session (Construction & Public)	Concurrent Session (Construction & Public)	
09:30 ~ 10:00	Session 6	Session 6	Speaker
10:00 ~ 10:30	Session 7	Session 7	Speaker
10:30 ~ 11:00	Session 8	Session 8	Speaker
11:00 ~ 11:30	Session 9	Session 9	Speaker
11:30 ~ 12:00	Session 10	Session 10	Speaker
12:00 ~ 13:30	Lunch		
13:30 ~ 14:00	Session 11	Session 11	Speaker
14:00 ~ 15:20	Panel	Coffee Break & Participation Certificate	
15:20 ~ 16:30	Feedback from the CVS Certification Board		SKVM-CB

❖ The schedule could little be changed.

VM Bench Marking: Max 20 person / Rate: \$100

Time	Program	Remarks
09:30 ~ 09:40	Vehicle boarding (25 person sightseeing bus)	
09:30 ~ 10:00	Go to Samsung Electronics' Suwon research complex	
10:00 ~ 11:30	Samsung Electronics Success DNA and Products	
11:30 ~ 12:30	Lunch (at Samsung Electronics)	
12:30 ~ 13:00	Go to Samsung VIP Center	
13:00 ~ 15:00	VIP Center Success DNA and Best Practices (including VM Program / Infrastructure)	
15:00 ~ 16:00	Moved to Hyundai Automotive Research Institute	
16:00 ~ 17:30	VM Best Cases of Hyundai Motor (including VM Program / Infrastructure)	
17:30 ~ 18:00	Back to the hotel	

[Vivid cultural property] Romantic Suwon Hwaseong, Dazzling Rogue Romance

Time / Rate	13:00 ~ 20:30 / \$20
Location	Hwaseong Haenggung Hwahongmun, Fire Water Ryojeong & etc. in Suwon



Invitation to romantic Suwon Hwaseong! Monthly humblest romance! A memorable memory with a world-class cultural heritage! A special day at Suwon Hwaseong, a beautifully decorated hanbok, is strolling through Suwon Hwaseong. Romance one. A photograph of my life with a professional photographer. Romance two. Enjoy the tea ceremony at the Hwolmun Gate in the Joseon Dynasty Romance Three. Hwaseong palace The Romance of Jungjo Great King unfolds at night! Special performance <Romance of Jungjo>

[2018 Hwasung hung palace Saturday stand performance]

Time / Rate	14:00~15:00 / Free
Location	Hwaseong Hangung Palace



Traditional performances of the castle feast for the celebration of Suwon Hwaseong Fortress. It is a permanent performance that shows various performances based on tradition among the performances of Sanhedae (Hwaseong Palace).

Hotel & Travel

Value Hotel Worldwide High End

(Address : 299, Hyowon-ro, Paldal-gu, Suwon-si, Gyeonggi-do, Korea / +82-31-230-6000)

Location



By Car

1) Via Yeongdong Expressway— Exit Dongsuwon IO

Incheon International Airport → Incheon Airport Highway → Stay on the right side of the Seoul Ring Expressway (Nooji Junction) (approximately at the 34km point) → Stay on the right side of the Seoul Outer Beltway (approximately at the 10.3km point) → Stay on the right side at the Jonam JO on Seohaean Expressway (1.8km point) → Stay on the right side at the Ansan JO on Seohaean Expressway (18.8km) → Exit at Dongsuwon IO of Seohaean Expressway → Go straight towards the WorldCup Stadium → Pass the WorldCup stadium on your right → Enter the overpass → Pass the Newcore Outlet on your left → Turn left at the Suwon City Hall intersection (towards to Samsung Main Gate) → Arrives Value Hotel Worldwide High End

2) Via Kyeongbu Expressway— Exit Suwon IO

Exit Suwon IO → Turn left towards Suwon (National Highway 42) → Court intersection → Pass Ajou University and turn left at the Dongsuwon Intersection under the overpass → Pass the Newcore Outlet on your left → Turn left at the Suwon City Hall intersection (towards to Samsung Main Gate) → Arrives Value Hotel Worldwide High End

Public Transportation

- 1) **Suwon Subway Station** → Bun-dang line → Get off at The Suwon City Hall Stn. → Come Out to Exit #10 → Walking distance through 1 Min.
- 2) **Yangjae Subway Station or Gangnam Subway Station** → Shin-bun-dang line → Jeong-ja Stn. → Transfer from Bun-dang line → Get off at The Suwon City Hall Stn. → Come Out to Exit #10 → Walking distance through 1 Min.
- 3) **Seoul Station** → Bus number M6121 → Get off at The Samsung Digital City Central Gate → Walking distance through 10 Min.
- 4) **Yong-in or Bun-dang** → Bun-dang line → Get off at The Suwon City Hall Stn. → Come Out to Exit #10 → Walking distance through 1 Min.

From Airport

1) From Incheon International Airport

Toward Suwon : Suwon-bound Airport Limousine Bus Terminal is at Platform 7.
Travel time : Approximately 1hour 20 minutes (varies depends on traffic condition)



Operating Time Destination: Younstong	Interval	Fare
06:55~22:40	1Hour	KRW 12,000 / KRW 7,000 (8~12 Years Child)

2) From Gimpo Airport

Toward Suwon : Suwon-bound Airport Limousine Bus Terminal is at Platform 11-1.
Travel time : Approximately 1hour 30 minutes (varies depends on traffic condition)

Interval	First Bus	Last Bus	Fare
15Min. ~ 20Min.	Suwon-bound 05:00 Airport-bound 07:20	Suwon-bound 20:30 Airport-bound 22:40	KRW 5,000

The 7th Asia VE Conference participation application

Country Name		Representative	
Domicile			
Number of Participants		Payment Method	Visa Card or Cash Deposit
Tel		E-mail	

Name	Corporate Name	Position	Tel	E-mail

■ **How to Pay the Entrance Fees: Bank Online**

Account information: KEBHANA / 448-910044-14904 (Account Holder : SKVM)

■ **Please fill out the application form and send it to the following e-mail address.**

E-mail : skvm@daum.net