




The 52nd SJVE Conference Program at a Glance

as of 2019.8.27

November 6 (Wed.)		November 7 (Thu.)					
Fuji 3rd. Floor		Fuji (East) 3rd. Floor	Fuji (West) 3rd. Floor	Hotaka 5th. Floor	Daisetsu 5th Floor		
Creating Society and Concept of VE in the Future		New Application Phases	Infrastructure Development	Effective Use of VE	VE in SDGs		
10:00	●Opening Remarks Tatmotsu Saito, President, SJVE Takehiro Kimori, Chairman, the 52nd SJVE Conference Steering Committee	10:00	●Conference Paper 1 Proposal of VE for service creation In the Age of Shared Economy K. Saito, CVS, Mind-J	●Conference Paper 2 Company-wide VE activities in the construction industry Y. Soga, CVS, Fujita Corporation	●International Presentation 1 Case of VE application at an car engine manufacturer in China Zhang Xin, Weichai Power Co., Ltd.	●Special Workshop This is the true VE subject! LEGO® Serious Play® Method applied for Problem Discovery	
10:40	●Award Ceremony	10:40	●Conference Paper 3 A Study of Human Resource Evaluation System using VE T. Kakiyama, HIGUCHI Group	●Special Report 1 Using short-time VE for Business Improvement Initiatives Y. Soneda, Civil Engineering Dept. Oita Prefecture	●Conference Paper 4 Development of VE basic training program including practical application S. Sato, VES, Pioneer Corporation	*Limited seats available for workshop participation	
Break		11:20	●Special Report 2 (Proposal for the future) Go Global, Young Value Engineers!! H. Yokota, CVS, FSAVE, Functional Approach Institute Co., Ltd.	●Special Report 3 Challenge for all employees become "VE Man" 50-year VE history at Fujita Corporation S. Matsuda, CVS, Executive Consultant, Fujita Corporation	●Conference Paper 5 Proposal and practice of idea generation activities leading to better VE results K. Nakashima, VES, Melco Display Technology Inc.		
11:00	●Keynote Speech [Infrastructure Business]  The Strongest Law of Platform Business - Having all industries integrated - Hidehito Kawahara, President and Ceo, Yamashita PMC Inc.	12:00	Lunch Break				
12:10		13:20	Lunch Break				
Lunch Break		13:20	●SJVE Award Winning Company Presentation Initiatives for established Target Costing and VE activiites having them applied at the upstream development stage Hitoshi Tamayama, VES, Group Mgr. Cost Planning Group, Communication Network Works, Mitsubishi Electric Corporation	●New Product Development Forum Functional Analysis promoting Product Evolution (3) - Concept of value evaluation in new product planning - M. Tanaka, CVS, FSAVE, Emeritus Professor, Tokyo University of Science	●VE introductory forum for the infrastructure industry VE in the infrastructure industry - Toward sustainable social infrastructure -	●Conference Paper 6 Effective solutions to problems in VE Practice Management N. Onishi, VES, et al., Onishi Management Solution	●Case Report 1 Initiatives to Work Style Reforms for head office administration staff K. Kusumoto, VES Sekisui Chemical Co., Ltd.
14:00		13:50	●Special Report 4 (New trends in VE) Open Innovation Initiatives at IHI T. Suzuki, VEL, Engineering Development Div. IHI Corporation	●Special Report 4 (New trends in VE) Open Innovation Initiatives at IHI T. Suzuki, VEL, Engineering Development Div. IHI Corporation	●International Presentation 2 Excellent VE case study presentations from India by winners at 2018 INVEST Conference M. Hatwalne/S. Kumar/V. Malkar Tata Motors/Ingersoll Rand/Larsen & Toubro	●Case Report 2 Small group activities using WAVE Method T. Nagahisa, VES, Hiroshima Fuchu Chamber of Commerce	
Break		14:20	Break				
14:20	●Special Lecture [SDGs]  SDGs as a Corporate Strategy -The era of "outgoing three-way good" has come- Hidemitsu Sasaya, Visiting Professor CSR/SDGs Consultant, Graduate School of Information and Communication	14:30	Break				
15:20		14:50	●Special Session Sports and Innovation: What is the value of sports? - with a view to 2020 Olympics/Paralympics - S. Kawakami, West Japan Railway Company	●Case Report 3 Ibaraki station improvement work for shortening the construction period for escalator installation S. Kawakami, West Japan Railway Company	●Special Report 5 (New trend in VE) VE will change! From improvement-focused VE to development-focused VE T. Miyoshi, CVS, Chairman, SIG on R&D, SJVE East Japan Chapter	●Special Report 6 UNESCO SDGsYouth Forum Report - Utilization of SVD Method using VE - I. Matsuzawa, CVS, Mgr. Monozukuri Promotion Dept., IHI Corporation	
Break		15:30	●Conference Paper 7 Study on the start of service at Komatsugawa Junction D. Tanaka et al., Metropolitan Expressway Co.	●Conference Paper 7 Study on the start of service at Komatsugawa Junction D. Tanaka et al., Metropolitan Expressway Co.	●Case Report 4 VE application to organizational effort planning K. Oomae, VEL, Mitsubishi Hitachi Power Systems, Ltd.	●Special Report 7 Work style reforms in government agencies: What is Public Service Value Design? T. Ueno, CVS, Chairman, Work Style Reform System Council	
15:40	●Special Lecture [Innovation and Social Change]  Creating Innovation from Encounters - New Trends in Digital Transformation - Yosuke Kato, Executive Officer, Sansan Division, Sansan Inc.	16:10	●Special Report 8 (New trends in VE) Improving the value of "Michinoeki Ogawamachi (Roadside Station)" T. Kimori, CVS, Vice Chairman, SIG on Social Infrastructure, SJVE East Japan Chapter	●Special Report 8 (New trends in VE) Improving the value of "Michinoeki Ogawamachi (Roadside Station)" T. Kimori, CVS, Vice Chairman, SIG on Social Infrastructure, SJVE East Japan Chapter	●Conference Paper 8 Applying information collection method at product specification review stage Y. Takeda, VEL, Yamaha Motor Co., Ltd.	●Conference Paper 9 Corporate value evaluation combining Due Diligence and VE M. Fukuhara, CVS, Fukuhara Innovation Institute, Ltd.	
16:50		17:10	●Networking Party ["TO THE HERBS" Ichigaya] * Purchase of party admission ticket required				
17:10		18:40					